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Having developed a successful wellness company, I want to help you get the best web presence available and I believe I know how. Take the time and review this and either fill it or call me, because today is the day. Because I build Websites to perform like they were on Purpose!

Website Needs Assessments

What Does Your Website Need to More Effectively Promote Your Business?

1. What is the message you want to get across to someone clicking into your site?
2. How do you want your visitors to feel when they see your site?
3. You have a domain name, but do you have any referral domains?
4. Do you have a logo, brochure, picture or color scheme you would like to use for your website?
5. Do you have a list of 3 to 5 websites you like the layout, style or theme?
6. How many pages will you need? Example: Home, about, contact, privacy, newsletter sign up, news archive, services, products, scheduling, registration page, links, articles.
7. Do you need a form to gather information from people clicking into the site, such as a registration form or comments form?
8. Do you have products/ items for sale?
9. What services do you offer?
10. Will you need an order menu that clients can use for catering and or take out?
11. Do you have a menu location preference - top of page or to the side?
12. Will you need a scheduling program to schedule events or services?
13. Do you want to send out a newsletter?
14. Will you need a way to take payments for services and/or products?
15. Will you want to offer downloadable menu files?
16. Will you need a calendar that lists your events?
17. Would you like a small calendar that simply shows the date?
18. Do you have pictures to add to your website?
19. Do you have your text (aka content) written for the website?
20. What are your ideas for marketing the website?
21. Would you like to offer the option of the viewer to listen to music while clicking through your website?
22. Will you need a blog or link an existing blog?
23. Will you need a slideshow for pictures?

Answer these questions and you will realize that waiting to build your website till the last moment is wrong and that the process is a tad more involved if you really want it work because this will be your biggest advertizing medium. You waited a lifetime to start this business don't put off the planning to make it work. Call me today or Visit our website at www.santafeadvisoryservices.com

Regards,

A handwritten signature in black ink, appearing to be the name "Michael", followed by a horizontal line.

Michael

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